COOKIES INFORMATION

We use cookies on this website. Cookies are small piece of data that are stored in a special folder of a web browser on a user´s computer. They are necessary for some functions of a webpage, such as login and are often used also for tracking the behaviour of users on the internet. Their use can be prohibited in most of today´s web browsers.

All information provided is anonymous (e.g. what web browser you use, domain name of your ISP) and we use them in order to identify your computer and monitor the usage of our website. This allows us to further improve our services and tailor our website to your needs. Furthermore, we use cookies for advertisement campaigns and their subsequent restriction so you will not be getting an overwhelming number of the same advertisement. We do not use cookies that give us access to data stored on your computer or harm your computer in any other way.

We use following types of cookies:

(a) **Strictly necessary cookies** are cookies that are necessary for correct functioning of our website. They entail cookies allowing you to access our login secured pages, use the cart or online payments.

(b) **Analytical/performance cookies** allow us to identify and count visitors of our website and analyse their use of it. It helps us to improve how our website functions in order to allow you find relevant information as soon as possible.

(c) **Functionality cookies** are used in order to identify you when you come back to our website. That allows us to personalise our content for you and remembers your preferences (e.g. language).

(d) **Targeting cookies** are used to tell us what webpages have your browsed and what links have you clicked on. This information is then analysed to tailor our content and advertisements for your use specifically.

(e) Flash cookies are specific cookies for playing video and audio content on our website through Adobe Flash Player. For example, Flash Player uses Flash Cookies to save your pre-sets.

First party and Third party cookies

If a cookie is of a "First party" or a "Third party" origin depends on the domain that saves it to your device or your web browser. First party cookies are saved by the domain you are currently browsing, third party cookies are saved by a third domain, which is currently not opened in your browser.

Persistent cookies

These cookies stay in your device for a time specified within the cookie itself. They are

activated every time you visit the domain that created the cookie.

Session cookies

These cookies allow websites to connect the user between clicks while browsing a website. Session cookies are created when you open a web browser and deleted after you close it.

More information about individual cookies and our use of them can be found in a table below:

Type of a cookie	Which cookie do we use
Strictly necessary cookies	ASPSESSIONID, ASP.NET_SessionId, PHPSESSID
Analytical/performance cookies	Google Analytics
Targeting cookies	Google Analytics, YouTube, imedia.cz

Third party websites

Our website contains links to other websites that belong to third parties and are managed by them.

Visitors shall get acquainted with the privacy policy of these websites and take notice that we do not take responsibility for their use of your personal data.

Blocking of cookies

When accessing our website, cookies were sent to your web browser and saved in your device.

In settings of your web browser, you can set whether cookies will or will not be saved. If you refuse to save cookies to your device, you might not be able to use all functions that are provided by our website. You can change this particular setting anytime.

Means of deletion of cookies are different for every web browser. Specific instructions can be found in the bookmark "Help" of your web browser. More detailed information about cookie management in most common web browser can be found here:

(a) Internet Explorer (https://support.microsoft.com/en-gb/help/278835/how-to delete-cookie-files-in-internet-explorer)

(b) Firefox (https://support.mozilla.org/en-US/kb/delete-cookies-remove-info websites-stored)

(c) Chrome (https://support.google.com/chrome/answer/95647?co=GENIE.Platform=Deskt op&hl=en)

(d) Opera (https://www.opera.com/help/tutorials/security/privacy/)

(e) Safari (https://support.apple.com/kb/PH21411?locale=en_GB)

(f) Safari pro iPad a iPhone (https://support.apple.com/en-us/HT201265)

In case that you would like to know more about cookies, including their administration and deletion, visit www.allaboutcookies.org.

Our Privacy Information that we apply in regards to your personal data can be found here.